

ASBA Services & Fees

Below are the services, fees and associated forms the ASBA makes available to our members to help them do business with the Association during the year.

The ASBA Fiscal Year is: October 1 through September 30

Effective January 1, 2015

Rush Fees

All work requested to be completed within two (2) working days in the office is DOUBLE the normal fee. Work requested returned by fax is charged DOUBLE the normal fee.

ALL FEES MUST BE PAID IN ADVANCE

No applications will be considered until all fees are paid. Applications for 30 or 60-day transfers and registration of mature animals will be determined by the envelope postmark. Registration forms and fee schedules may be found at Southdownsheep.org or by calling the ASBA office at (325) 429-6226.

Fees and Dues

Initial Adult/Family/Farm Membership Fee	\$20
Annual Adult/Family/Farm Membership Fee	\$20
Junior Membership Fee - per individual (Juniors are 21 years of age and under as of the first of the calendar year)	\$10

Registration Fees

(Fees are per head.)

Sheep less than 1 year of age	\$5
Sheep 1-3 years of age	\$6
Sheep over 3 years of age	\$15

Any animal with a change in ownership at the time of registry must also include transfer fee.

Transfer Fees

(Fees are per head.)

Transfers 1-60 days, each	\$10.00
Transfers over 60 days, each	\$15.00

Any animal with a change in ownership at the time of registry must also include transfer fee.

Other Fees

Recording Semen or ET transfer, per document	\$5
Christen Names, each	\$50
Duplicate Certificates, each	\$10
Extended Pedigrees, each	\$10
Online Payment Fee	\$10

Christened Sheep

Fee \$50.00

- Christened names may be for rams or ewes.
- Christened names may only be used once. No duplicates.
- The breeder has the sole ownership of the name.
- ASBA will only use christened names in ASBA publications.

Journal & Directory Advertising

Size	Rate	Specs
2 page	\$800	15"x10" (17.5"x11.5" with bleed)
1 page	\$500	7.5"x10" (8.75"x11.5" with bleed)
2/3 page	\$350	7.25"x 6.67" or 5"x10"
1/2 page vertical	\$330	4.75"x 7.25"
1/2 page horizontal	\$300	7.25"x 4.75"
1/3 page	\$240	7.25"x3.34" or 2.5"x10"
1/4 page	\$185	3.75"x5" or 5"x3.5"
3.5 inch x 2.5 inch	\$100	3.5"x2.5" or 2.5"x3.5"

Photos - \$15 (all photos must be submitted with ad content)
Copy ready ads are accepted and will receive a 15% discount

Ad Specifications (for camera ready ads)

This publication is printed by sheetfeed, offset process. The publication trim is 8.5 x 11.

Acceptable documents: high resolution PDF (fonts embedded), InDesign (fonts embedded) and Photoshop tif. The Southdown Journal does not accept files that cannot be imported into InDesign for a PC platform. Four-color images should be CMYK and all photos should be 300 dpi. Files less than 10 mb should be sent to kaylamariejennings@gmail.com.

Please contact Kayla Jennings at kaylamariejennings@gmail.com or 830-570-2630 with any additional questions.

Website Advertising

- **Breeder Link** - \$100 (annual fee) - includes a "Breeder of the Month" article on the ASBA Facebook page which will include a link to your website
- **Classified Ad** - \$25 (60 days) - includes one photo
- **Banner Ad** (60 days) - This ad will appear at the top of the home page and every page on the ASBA website
 - **Option 1** - Static picture/image linked to your website
 - \$75 - ASBA designs
 - \$50 - publish ready
 - **Option 2** - Interactive (moving images) designed banner ad
 - \$125 - ASBA designs
 - \$75 - publish ready

Please contact Gary Jennings at southdown@ctesc.net to reserve your online space or with any website advertising questions.