

# 1/29/23 Southdown Junior Board Meeting

## Announcements:

- **New Officers**
  - President- Clay Schoen
  - Vice Pres.- Mallory Bowers
  - Treasurer- Shaylee Maddox
  - Secretary- Carson Knittel

## Activities:

- **Ewe of the Year:**
  - Went well
  - A lot of new publicity
  - Winner- Kailen Smerchek with “Dolly”
  - Next Year; vote per email?
- **Social Media**
  - Blog Posts
  - Monthly member spotlight
- **T-Shirts**
  - Colorful, standout
  - Design on back of shirt
  - Give away shirts to junior members
- **Spring Spectacular Sale**
  - Reach out for more consignments